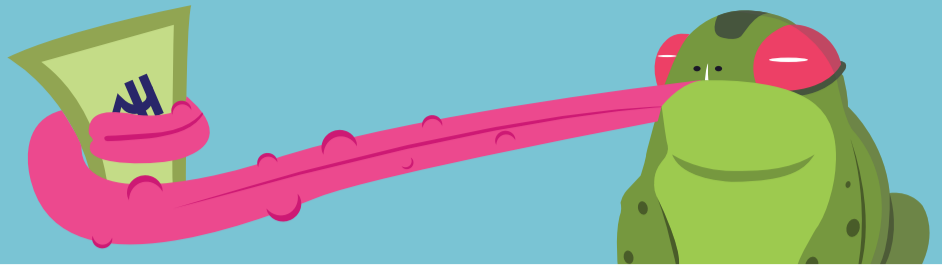


Invest in equity mutual funds to beat inflation and create wealth

INFLATION

A monster that eats into your savings



Inflation in simple terms is sustained increase in the price you pay for goods & services over a period of time. Check out how the price of milk per litre has risen in last 12 years

Milk Price (₹ per Litre)



1990



2015

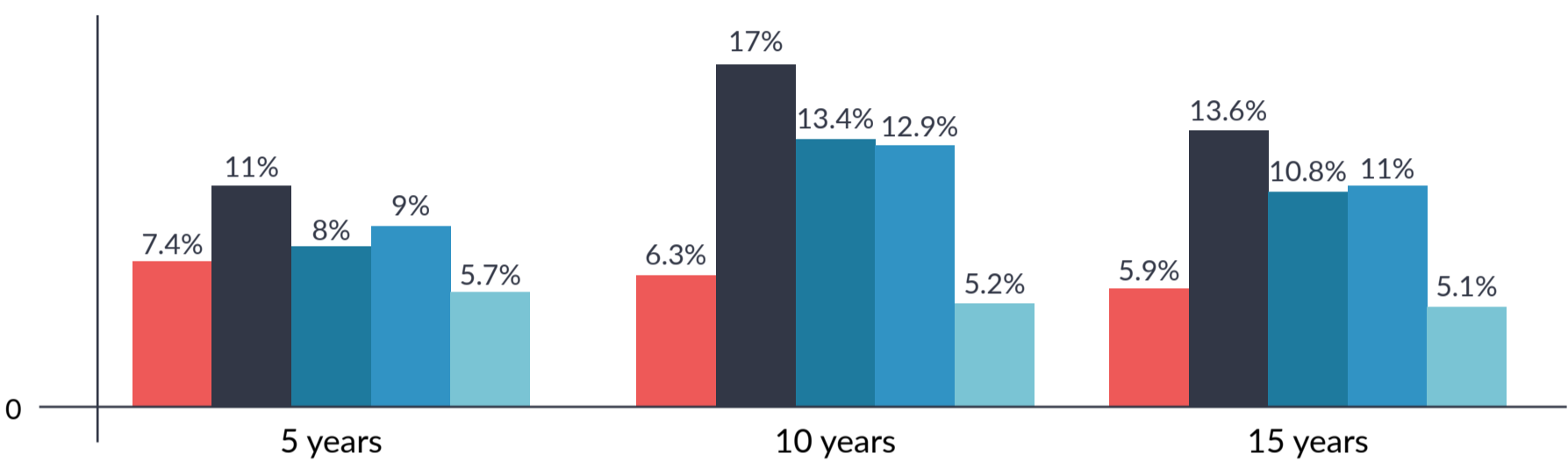
REAL RETURN

Real return is the return that we earn after taking inflation into consideration.

With ever rising inflation, generating real returns will become difficult with traditional products

Post Tax Return's (CAGR*) of Asset Classes :

■ Inflation
 ■ Equity
 ■ Real Estate
 ■ Gold
 ■ FD



Data between 1-Jan-1990 till 31-July-2015 | Source: Morgan Stanley

EQUITY has successfully managed to beat inflation & has outperformed other asset class over long-run.

*Compound Annual Growth Rate

CREATE WEALTH WITH EQUITY MUTUAL FUNDS

Growth of monthly SIP** of ₹ 5,000 over 25 years:

**Systematic Investment Plan



Total Investment ₹ 15.35 Lakh

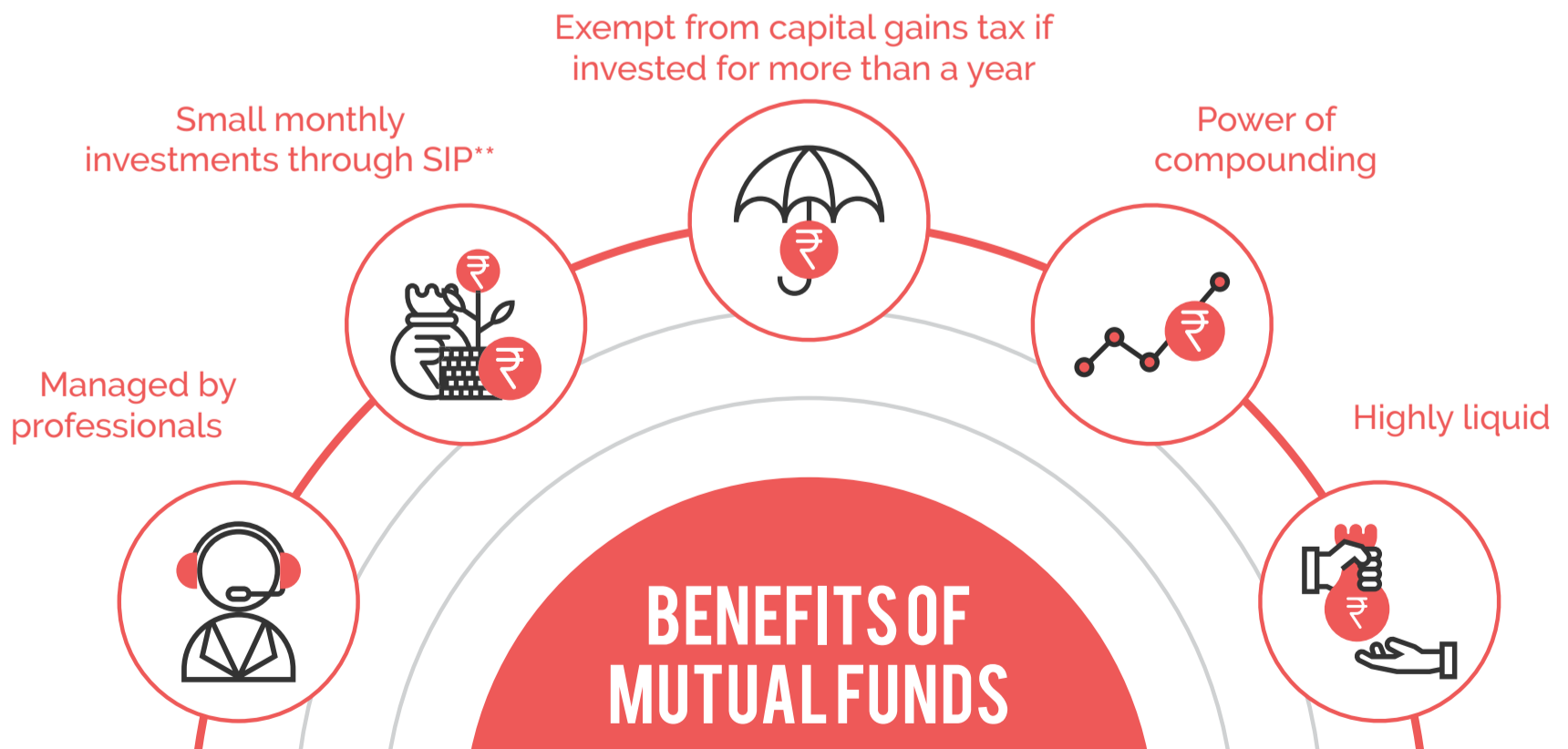


Total Value of Investment ₹ 1.03 Crore*

CAGR - 13.6%

Data between 1-Jan-1990 till 31-July-2015 | Source: S&P BSE Sensex

*Past performance is not an indicator of future returns



So go ahead and invest in equity mutual funds to create wealth in the long-run

Haq, ek behtar zindagi ka.

UTI SWATANTRA

 An investor education initiative

Mutual fund investments are subject to market risks, read all scheme related documents carefully.