Now that you are armed with a good financial advisor, it's time you sail through the volatile waters of the investment market. **Here's how.**

Swatantra Kumar Explains

MAKING THE BEST OF MARKET VOLATILITY

What is volatility? It is the regular change in value. Volatility means both ups and downs.

Yet, people usually relate volatility to a fall in value. So, essentially, your returns are also thanks to volatility.

Without volatility, you may not get good returns.

One way of overcoming volatility is investing through a Systematic Investment Plan (SIP).

With SIP, you invest a certain amount through different price cycles. This way, you end up with an average cost.

Another option is to invest for a longer period of time. This is because the way ahead is usually up, even though there are fluctuations in the short run.

This is why experts recommend Equity Funds for long-term investments. The extra time helps investors make returns despite market volatility.