

Gift financial freedom to those who help you:

LIFE CAN BE VERY DIFFICULT WITHOUT HELP.

And in cities, especially, it's almost impossible to go without any support.

You need help in:

Tidying the house

Cooking food

Cleaning utensils

Making your bed

Driving the car

Maintaining the garden

Securing your building

Managing the lift

Here's how:

Assign ₹500 extra per month

Invest this amount in a Mutual Fund of your choice

Fill up the Know Your Customer (KYC) on their behalf

Give their details in the Application Form

Submit a cancelled cheque for monthly bank transfer

This transfer can be from your account even though the investment would be in your domestic help's name

Over a period of time, they can see their money grow. This could encourage them to save more money for their future.

And there are so many people in our lives who offer these helpful services. This August, why don't you gift 'financial freedom' to your domestic care-givers?

