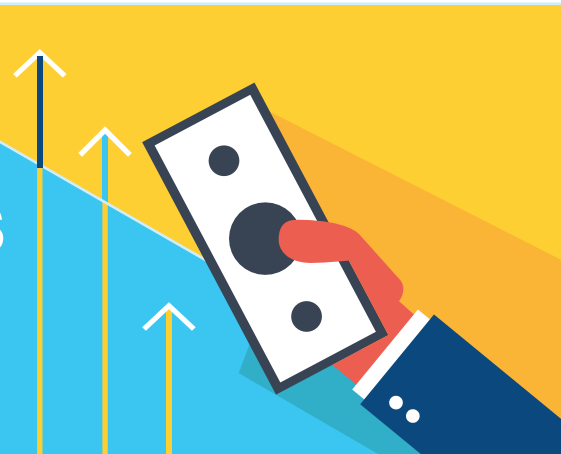


Investing in Mid and Small Cap Companies with Mutual Funds



Market Capitalization

Market capitalization is nothing but a product of the total shares issued by a company and its current market price.



Market Capitalization = Number of shares issued by a company X share price

Mid and Small Cap Companies

Companies are categorized depending upon their market capitalization:



#This is just for illustration purpose. It may vary from time to time as per the market movement.

Why invest in Mid & Small Cap Companies?

Many of these companies are undervalued and are under researched.



Potential to grow at a higher pace as compared to large cap companies.



Some of these companies grow faster due to their innovative business ideas, early entrant in a growing business and by providing niche product/service.



Supported by growth oriented policies proposed by government.



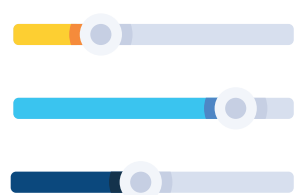
Pitfalls of Investing in Mid & Small Cap on your own



Number of Mid & Small cap stocks run into thousands.



Finding companies to invest from small & mid cap universe is a challenging task. One wrong decision can cost dearly.



Staying invested during volatile period requires a lot of conviction and risk bearing appetite.

Benefits of Investing in Mid & Small Cap through Mutual Funds



Seeks to invest in companies that have scalable business and with proven business model.



Intensive research and risk management framework.



Managed by professionals.



Small monthly investments through SIP* possible.

*Systematic Investment Plan

Simply start an SIP in a Equity Mutual Fund to create wealth in long-term



Haq, ek behtar zindagi ka.

UTI SWATANTRA

An investor education initiative

Mutual fund investments are subject to market risks, read all scheme related documents carefully.