

What the SIP momentum says about India



The SEBI Investment Survey of 2015 says:

Over the last 1 year:

3.37
crore

INVESTOR
HOUSEHOLDS
IN INDIA

34%

The rise in total investments in Indian MFs.

₹
19.92
lakh crore

The amount invested in Indian MFs as of June 2017.

₹
9.48
lakh crore

The amount invested by individual investors in MFs up 39% from June 2016.

47.6%

The share of investments by individual investors; up from 45.6% in June 2016.

63%

Individual investors have mainly invested in Equity MFs.

5.54
crore

The number of MF folios, 99% of which belong to individual investors.

₹
1.41
lakh

The average investment in Equity Funds by individuals in a year.

Mutual
Funds

MOST POPULAR
INVESTMENT
OPTION IN SUCH
HOUSEHOLDS

2.2
crore

MUTUAL FUND
INVESTORS

1.9
crore

STOCK
INVESTORS

What this means:

- Indians are looking for alternatives to low-return options like Bank deposits.
- Equity Funds are gaining popularity. In fact, Equity MFs and Tax-saving ELSS Schemes saw the maximum rise in folios.
- Investor education and SIP initiatives by Fund Houses are attracting investors as monthly SIP investments jumped to ₹ 4,269 crore in April 2017 from ₹ 980 crore in 2012.
- MFs are attracting more investors and higher investment amounts. This shows greater trust in the investment vehicle.
- People are moving away from Gold as total investment in Gold ETFs and FoFs reduced.
- Regular investors prefer Equity Funds; Institutional investors prefer Debt Funds.