

GILT FUNDS

- Invest in Government Securities
- Higher returns than FDs
- Risk of default is next to zero
- The only risk is of fluctuating interest rates

INVESTOR TYPE

Conservative Investors



EQUITY FUNDS

- Invest in high-risk, high-return Equity Funds
- Money grows faster
- Best for investments over 5-10 years

INVESTOR TYPE

Aggressive Growth Investors



What's the right Mutual Fund for each investor type?

LIQUID FUNDS

- Invest in short-term Debt assets
- Low risk exposure
- Higher returns than Bank Deposits
- Ideal for Emergency Funds or parking idle money

INVESTOR TYPE

Whoever wants to be emergency-ready



DEBT FUNDS

- Invest in low- or medium-risk assets like Government and Corporate Bonds
- Less risk than Equity
- Slightly higher returns than Bank Deposits
- Different Debt schemes suit different investment periods

Government and Corporate Bonds



BALANCED FUNDS

- Invest in both Equity and Debt
- Strike a balance between growth and safety
- Equity helps generate wealth; Debt minimises risk
- Best for new investors looking at Equity

EQUITY DEBT



INVESTOR TYPE
Balanced Investors

INVESTOR TYPE
Defensive and Conservative Investors