COMPLETE YOUR FINANCIAL MARATHON



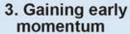
1. The DDD approach

Marathon is a lengthy run. You need to be Determined, Dedicated, and Devoted (DDD) to complete this run.

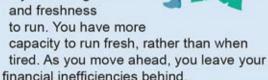
In personal finance, you need to have a similar DDD approach

to achieve your retirement planning goal.

Smart tip: Be
disciplined with
your SIPs. Further,
it is essential to
be regular and
not stop your
investments.
Just keep moving,
manage your pace,
and you might be
able to retire early
successfully.



When you start a race, you are charged-up with all your strength and freshness



Smart tip: Start early to help compounding work its magic. As you start early, you can be aggressive with your investments and gain early momentum with your finances. For high long-term returns, you can invest in Equity-Based Mutual Funds.

2. Hydrating other short-term goals

In every marathon,
there are Hydration points.
Hydration at regular
intervals helps you
keep running and
improves your
capacity. Similarly,
while investing
for your retirement
corpus, you need to keep
your other short-term goals hydrated.

Smart tip: Have a separate SIP (portfolio) for each of your goals. Keep investing for your short-term and medium-term goals based on priority. Have a Diversified portfolio for all your objectives.

