

## What is conventional wisdom



Children are considered to be naive – they believe what they are told. While investing for your children, ensure that you don't do the same – don't fall prey to conventional wisdom.

### What is conventional wisdom?

The dictionary defines conventional wisdom as the generally accepted belief, opinion, judgement, or prediction about a particular matter.

Conventional wisdom in the investment world is nothing but the myths that stop you from investing.

2

"Investment is a rich man's game"

3

"You need a lot of money to invest"

1

"Young people do not invest"

4

"You need to have a lot of financial knowledge to be a successful investor"



### Don't be fooled!

Investing is not rocket science.

You can, and you must invest to give your child a better future.