

INVESTMENT FOR TWO, PLEASE

Plan your finances like your next adventure trip.



HOW A COUPLE...

...PLANS A TRIP

- Plans the destination together
- Chooses a mode of travel that appeals to both
- Determine the travel dates in tandem
- Decides to visit places that both like
- Optimize the budget like a family

...MANAGES MONEY

- Differs in the investment styles
- Has different ideas about spending and saving
- Partners have varying goals and wants
- Spend without considering the other
- Takes money-related decisions separately

When you travel, you accommodate the choices and interests of both partners. So, why not take a trip together for money matters too?

WHY MANAGE MONEY TOGETHER

PLANNING TOGETHER HAS MANY BENEFITS—BE IT FOR A VACATION OR IN MONEY MATTERS.

SHARING IS CARING

When planning a trip, one books the ticket while the other may decide accommodation. With money too, you can share responsibilities, making the process easier.



ENJOYABLE EXPERIENCE

A trip that is planned together is enjoyed by both partners. Similarly, in money matters too, it's better to take into consideration the wants and needs of both.



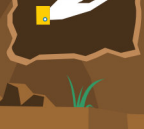
REJUVENATION FOR BOTH

You want to see the Eiffel Tower but your wife wants to visit Cannes. You then cover both places. In money matters too, planning together means achieving the dreams of both.



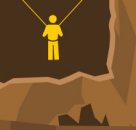
MORE MONEY AT HAND

Be it with a vacation or a relationship, pooling money automatically increases your budget, your savings as well as investments.



A READY BACK-UP

Your partner always has your back. So even if you are busy, your partner can manage the trip and money matters on your behalf.



BETTER CHANCE OF SUCCESS

Individually, you can save Rs 500, together you can do double. And the higher you invest, the faster your money can grow. Plus, decision-making can be better.



ALL EGGS IN DIFFERENT BASKETS

When managing money individually, both may end up saving similarly. This increases your risk of not making enough returns or losing money. Together, you can be better diversified.



CONVINCED ABOUT MANAGING MONEY TOGETHER? THEN PLAN YOUR INVEST-TRIP TO GOAL-LAND. HERE'S HOW:

STEP 1

Don't plan different destinations for both of you. The end goal should be the same.

STEP 2

Consider your partner's fears and needs. Opt for a different, suitable mode of investment.

STEP 3

Plan in advance. Don't miss the bus because of unnecessary delays.

STEP 4

Help your partner pack your luggage.

Share the burden and work together.

STEP 5

Counter turbulence by ensuring you spread your money in different avenues.

STEP 6

Ensure that you have all the documents handy when planning your investments as well.

STEP 7

After achieving one goal, don't stop. Ask your partner about the next goal and start planning.

REMEMBER YOUR VOWS

Whether you plan your investments or a vacation, you need to revisit your vows.

Promise you will hold back information

- Not be judgemental about each other's decisions
- Listen to other's viewpoints and take joint decisions
- Try and diversify across different options
- Warn the other politely about their wrong decisions
- Always be by each other's side in sickness, health and finance
- Move towards the common goal of happiness

BON VOYAGE

When in doubt, visit a specialist to help decide your vacation package.

Similarly, to know more about your investment trip,

visit www.beswantra.com

