


## WHAT NEXT?

It is a myth that ELSS needs to be kept only for 3 years. Given enough time, your investment can grow into crores. Let's understand how.

## ₹1.5 LAKH TAX-SAVING CAN GROW TO CRORES. HERE'S HOW:



**Ginger enhances the taste of Tea. But, incidentally, it cures cough too. Equity-Linked Savings Scheme (ELSS) is also like ginger - it offers dual benefits.**

### PRIMARY BENEFIT:

Investing in ELSS helps you deduct ₹1.5 lakh from your income under Section 80C of the Income Tax Act. This helps you save Tax up to ₹45,000.

### SECOND BENEFIT:

It helps you grow wealth and build your retirement fund.

Yearly investment

**₹1.5 LAKH**

Period of investment



Average rate of return on ELSS

**14%**

Future value of investment

**₹5.35 CRORE**

By the time you reach the age of retirement, you will have crores of rupees in your kitty

This is above the tax you save by deducting ₹1.5 lakh from your taxable income every year

All of this is possible with one single Mutual Fund Scheme – ELSS