

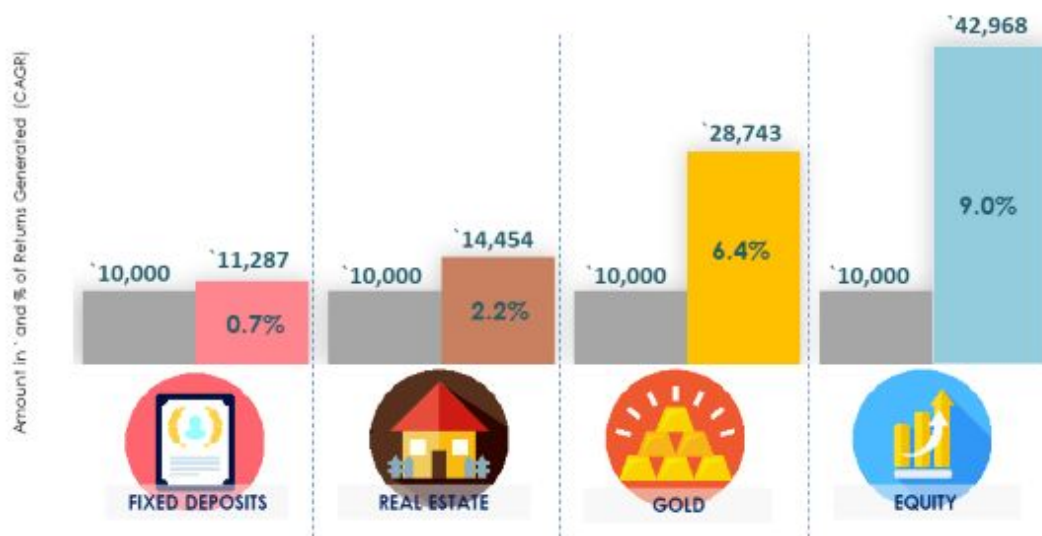
Equity Mutual Fund Vs. Other Investment Avenues?

If you're considering where to park your hard-earned money, mutual funds offer a better alternative than conventional investment avenues.

Over the long run, investments in Equity Mutual Fund have offered better returns as compared to other investment avenues like Fixed Deposits (FDs), Real Estate, Gold and Equity.

To understand it better, check out the performance of different asset classes over the past 17 years ago for an initial investment amount of Rs. 1 lakh.

Asset Class Performance adjusted for Inflation `10,000/- invested in 2003 is worth...



All figures in numbers are in Rupees and in percentage is Compounded annualised returns.

Investment made on June 01, 2003 and end values as of June 30, 2020.

Bank Fixed Deposit (FD) returns are of 1 year SBI Deposit, assuming all the maturity amounts are reinvested at the end of every year.

Data Source for Bank FD, Gold, S&P BSE Sensex: Bloomberg. For Real Estate: HDFC (based on the customer data of a large metro city). Rental income if any has not been taken into account.

Disclaimer - Past performance is not indicative of future performance.

And with the added benefits of liquidity, diversification and professional portfolio management, Mutual Fund is the recommended investment vehicle for young investors.