

HOW DIGITAL IS INFLUENCING YOUR INVESTMENTS



Slow Process

To invest, you had to use a lot of paper, fill up forms and wait in long queues. It would take days to complete the process.



Time-Taking Processes

The investment process took days back then. The documentation was cumbersome. Professional financial advice was hard to come by.



Lots Of Paperwork

One shelf in your cupboard was always reserved for those files filled with your financial documents. You had to spend a lot of time in sorting those documents before filing your income Tax return.



Confused To Decide

Your investments were based on radio/television advertisements, if not solely on word of mouth. Even if you wanted, you couldn't do your homework before choosing your investments.



Hard To Communicate

The post office or the courier service mattered a lot for correspondence on investment. Reaching on landline phones was neither easy nor quick.



Physical Safety

You had to keep all your investment certificates and other financial documents safely.

20TH CENTURY

21ST CENTURY



Faster Process

Today, you invest with a few taps on your mobile phone in seconds.



Simple Processes

Digitisation has made life simpler for investors. After speaking to your financial advisor, you can invest online by just filling in a few details.



Reduced Paperwork

Thanks to e-Statements, neither do you need physical documents for investing nor do you need them for claiming Tax deductions on your investments.



Well-Informed Decisions

There is a lot of information specific to your investment today. On top of that, financial advice is easily available due to faster connectivity. There is no excuse today for not taking a well-informed decision.



Easier Communication

Distance is redundant in the digital world. No matter where you are, your mutual fund or your financial advisor are just a click away.



Enhanced Safety

Digital documents are valid for investments. Such documents are comparatively safer as physical documents are more prone to physical damage.

All the data/information shared above has been collected and compiled by UTI Swatantra's media partner - One India (ABP, HBL, Hindustan, HT, Mint, The Hindu, The Telegraph, Dharitri, Lokmat, Sandesh, The Hindu-Tamil, Assamiya Pratidin)

To know about the KYC documentary requirements and procedure for change of address, phone number, bank details, etc. please visit <https://www.utmfm.com/service/request/kyc>. Please deal with only registered Mutual funds, details of which can be verified on the SEBI website under "Intermediaries/Market Infrastructure Institutions". All complaints regarding UTI Mutual Fund can be directed towards service@uti.co.in and/or visit www.scores.gov.in (SEBI SCORES portal). This material is part of Investor Education and awareness initiative of UTI Mutual Fund.

MUTUAL FUND INVESTMENTS ARE SUBJECT TO MARKET RISKS, READ ALL SCHEME RELATED DOCUMENTS CAREFULLY.