

Women, it is time to invest: In Yourself, For Yourself, By Yourself.

Women may be the decision-maker at home, but, when it comes to making investment decisions, not many do it independently. It is important for women to arm themselves with investments.

Why must women invest?

- 1 To be financially secure:** Even by investing small amounts every month, you can build your wealth with time and become financially secure.

You can invest in Equity Mutual Funds

- 2 To meet financial goals:** You need not think twice before living your dreams. The returns on your investments will keep you financially empowered.

You can invest in Equity, Debt and Gold through Mutual Funds

- 3 To save for retirement:** Your independence must continue even in your old age. With systematic investments from a young age, you could build your retirement corpus.

You can invest in Retirement Funds

- 4 To save for emergencies:** You don't need someone to rely upon and for help during an emergency. If you invest your savings, you will have a larger emergency fund.

You can invest in Liquid Mutual Funds

- 5 To save for kids:** Your children have different dreams; to fulfil them, you need investments that deliver above-inflation returns.

You can invest in Children's Fund

How can women begin their investment journey?



- 1 Get over your fears and inhibitions**
- 2 Seek financial assistance**
- 3 Get a financial plan in place**
- 4 Follow goal-based investing**
- 5 Start small through Systematic Investment Plans (SIPs)**
- 6 Increase your SIP amount gradually**
- 7 Review your portfolio regularly**