

A true friend will follow through even on bad days. Let's look at which investment possesses this quality to be your financial friend.

# A friend in need is a friend indeed



Much like a true friend, your Emergency Fund comes to your rescue whenever you are in need.

## What is an Emergency Fund

It is your money kept aside in case you get hit by emergencies like a job loss, hospitalisation, property destruction, legal issues, etc.

That money is not for meeting ordinary and regular expenses.

Ideally, an Emergency Fund should have enough Funds to last you three to six months.



## Why do you need an Emergency Fund

Reduces your stress level

Controls your spending

Makes you more disciplined financially



## How to create an Emergency Fund

You can build your Fund by saving some part of your income regularly.



It can be faster if you invest your money, in say Liquid Funds, instead of keeping them at home.

Liquid Funds are Debt Funds that invest in market instruments and have a maturity period of up to 91 days.



## Here's why Liquid Funds can be your Emergency Fund

### A true friend

Doesn't ask for much

Is there with you during difficult times

Helps you grow

Doesn't limit you



### Liquid Funds

You can invest with as low as ₹500

Allows easy and quick redemption

Helps your Funds grow with returns higher than a Savings Bank Account

You can withdraw your money anytime since such Funds do not have a lock-in period