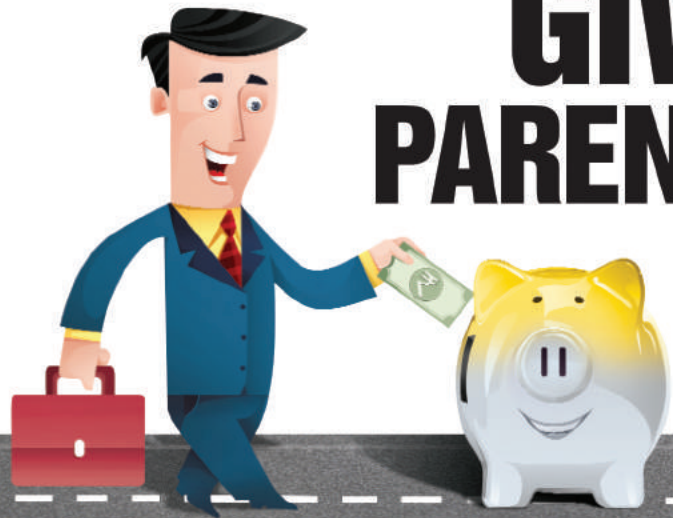


GIVING BACK TO PARENTS DURING THEIR SUNSET YEARS

MUTUAL FUNDS ARE SETTING UP INNOVATIVE FINANCIAL PROCESSES FOR SEAMLESS TRANSFER OF FUNDS FOR THE LONG TERM



✓ **Mutual fund houses** offer a way to set up a long term solution for financial support to parents

✓ **You can set up the facility** once and the fund house will take care of regular transfer of money to your parents

✓ **Such a facility** offers ease of transfer and also maintains regularity without fail

✓ **All you need to do** is to invest in a select fund and give an instruction to the fund house for transfer of funds to the designated account of one of your parent

✓ **Both you and your parent** should be KYC compliant



FROM CHILDHOOD, OUR PARENTS HELP US GROW UP INTO AN ADULT



DURING THE GROWING UP YEARS WE DEPEND ON OUR PARENTS FOR ALL KINDS OF SUPPORT



WHEN WE GROW UP AND OUR PARENTS ENTER THEIR SUNSET YEARS, IT BECOMES OUR DUTY TO SUPPORT THEM IN EVERY POSSIBLE WAY



EVEN IF OUR PARENTS DON'T NEED OUR SUPPORT, OFTEN WE FEEL THE NEED TO DO IT



THERE ARE FINANCIAL PRODUCTS WHICH TAKE CARE OF LONG TERM SUPPORT TO OUR PARENTS

Select from among the funds that MFs offer for such a facility

Opt for systematic withdrawal plan (SWP) in growth option of the fund

Set up a definite SWP amount

Don't opt for dividend option since dividend payout is not fixed

It could be set up for existing as well as new investments

You can set up the SWP for perennial transfer or for a definite period of time



Scan this QR code to know How you can use an SWP for your child's education!



STEPS TO DOWNLOAD AND SCAN A QR CODE

- Download QR code app on your phone
- Run app and scan the QR code
- Your smartphone will read the code & navigate to the destination