

## SIP CORNER: SIP IT FOR TAX-SAVING TOO

“Little by little, the bird makes its nest.” - French Proverb

You too can build your investment portfolio in the same manner.



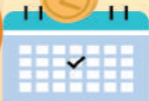
### OPTION 1:

Make a lump sum investment of ₹1.5 lakh in Tax-saving options



### OPTION 2:

Invest ₹12,500 every month in Tax-saving options through a Systematic Investment Plan (SIP)



### OPPORTUNITIES YOU COULD MISS:

Bike, second hand car, Gold jewellery, and international trip

Cycle, one-month cab ride, fancy artificial jewellery, picnics



The opportunity loss is greater if you choose Option 1 since your money gets blocked at one place.

**Thus, you must think smart, think SIP!**