SMART INVESTORS NOT ONLY SAVE TAX BUT MORE

Did you know that you can plan for your retirement and save Taxes at the same time? By making smart and timely investments, you can not only save Tax but also invest in your long-term financial goals.

Here's the story of Suresh!

Suresh was investing in Equity-Linked Savings Scheme (ELSS). He started his monthly Systematic Investment Plan (SIP) of ₹12,500 when he was 25. He was investing this amount to save Tax. At the age of 50, Suresh might have a corpus worth 2.13 crore* at assumed rate of 12%. He's now planning to retire at the age of 50 and fulfil his passion goals. By just doing a Monthly SIP in ELSS to save Taxes, you can build a strong retirement corpus.

It only happens with ELSS!

There are many more benefits of investing in Tax-saving Mutual Funds. These benefits are not available in other Tax-saving instruments. Here's a comparison of ELSS with other Tax-saving instruments:

GROWTH OF RS. 1.5 LAKH INVESTED EACH YEAR FOR LAST	10 YEARS
(RS. 15 LAKHS IN TOTAL) IN VARIOUS TAX-SAVING AVE	NUE
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	PPF	NSC	FD	ELSS CATEGORY AVERAGE
Investment to save tax every year on 1 April (since 2011 to 2020)	₹1.50 lakh	₹1.50 lakh	₹1.50 lakh	₹1,50 lakh
CAGR over the last 10 year	8.01%	7.96%	6.86%	12.99%8
Investment Value as of Nov 30, 2020	₹23.05 lakhs	₹22.97 lakhs	₹21.65 lakhs	₹30.28 lakhs

Tenure		15 years	5 years	5 years	Perpetual with 3 years lock-in
Liquidity		Premature withdrawal allowed*	Not Avaiable	Not Available	Anyday post completion of lock-in*
Yearly Returns Highes	Lowest	7.10%	6.80%	5.40%	-23.86%
	Highest	8.80%	8.60%	9.25%	54.19%15
	Average	8.22%	8,13%	744%	13.90%
Risk Profile		Low	Low	Low	Moderate to High
Mode of Contribution		Lump Sum / Monthly#	Lump Sum	Lump Sum	Lump Sum / SIP
Taxation o	n withdrawals	Interest accrued is	Interest accrued is	Interest accrued is	LTCG taxable

Taxable

Tax-free

Therefore, making smart investments through ELSS can help you save Taxes and plan for other goals at the same time. However, you can do this with ease only by not keeping Tax planning for the last moment.

Source To FD risk - Flavet deposit rates of SRI, For NSC & PPF. Ministry of Finance, For ELSS - MRT Explorer, Assuming that the said investments rump sum) are made on the April of each year from 2011 to 2020 in each of the tax average solrons as mentioned above. ELSS - Average neturns of 27 funds change full 10 years track records in the ELSS category (growth option) has been considered for cabulation of returns. Past performance may or may not be sustained in future. \$ELSS category returns based on the average extrans over the 10 years period, there was high variation in returns among different schemes with highest & loves (Re being 18.7% & 9.19% respectively, \$\$ as of November 30, 2020; 0f roomins period.) Premature withdrawal under FPF is available from 7th funds only year, thousand the substitution of the substitution of the period of the vincetomic and the period of the period of the vincetomic and the period of the period of the vincetomic and the period of the period

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