

You can't climb Mount Everest in a day – Keep going

It takes about 60 days to climb the highest mountain on Earth

To reach the summit, you need training, willpower, stamina and several equipment. The journey may not be smooth, but if you remain undeterred, you will reach your goal eventually.

Long-term investing is just the same

To reach your long-term goals, all you need is a little money, a lot of patience and the right investment.

But which is the right investment?

Simple! It's the one that gives you returns over the long term!

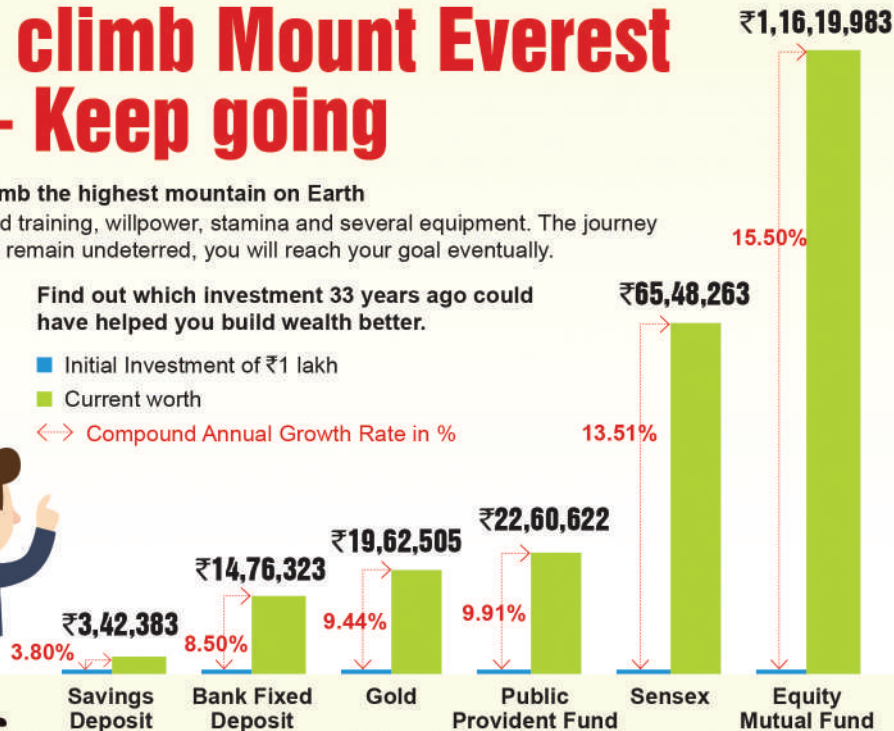


Find out which investment 33 years ago could have helped you build wealth better.

■ Initial Investment of ₹1 lakh

■ Current worth

↔ Compound Annual Growth Rate in %



Source: SBI, RBI, Bloomberg, MFI Explorer.

In this bar graph, the blue bars represent the initial investment value (as on 30th September 1986) and the green bars represent its current worth (as on 30th September 2019) across different investment avenues. The differences between the two bars represent the growth in the investment value over a period of 33 years.